



Wabash Marketplace, Inc.

## Press Release

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### **Wabash Marketplace, Inc. Announces First Friday Wabash Sponsors**

Wabash, Ind. – Organized by Wabash Marketplace, Inc., the seventh year of First Fridays in downtown Wabash will kick-off in February with increased support thanks to the addition of several new event sponsors. Autumn Ridge Rehabilitation Centre, located at 600 Washington St in Wabash has agreed to be the 2018 platinum level sponsor. *“Autumn Ridge is a skilled nursing facility that strives to serve each resident with quality care and excellence. We are excited to be involved in the Wabash community in which our residents and staff call home,”* said Stephany Rose, Director of Marketing/Admissions at Autumn Ridge.

Tyler Karst, Project Coordinator for Wabash Marketplace said, *“We are thankful for the initiative taken by Executive Director Nathan Jackson and Stephany Rose of Autumn Ridge Rehabilitation Centre to become engaged with Wabash Marketplace’s efforts of downtown revitalization.”* Thousands of people locally and from across the region attend the monthly event which is centered around the promotion of downtown businesses, assets, and culture.

Additional sponsors for the 2018 First Friday events include: silver level sponsor Crossroads Bank, bronze level sponsor Grow Wabash County, bronze level sponsor Troxel Farm Equipment, and stakeholder level sponsor Wabash Plain Dealer.

*“As a community bank we are proud to support community events such as First Fridays. Wabash is a great place to live, shop, eat, bank and have fun,”* said Mitzi Pilgrim, Director of Marketing at Crossroads Bank. *“By sponsoring this local event, we hope to help make everyone aware of what our small town has to offer.”*

Beacon Credit Union has agreed to extend their commitment to First Friday Wabash for 2018 by being the official sponsor of Trolley No. 85, with fuel provided by J.M. Reynolds Oil. *“We are thankful to Beacon Credit Union President Kevin Willour and Marketing Specialist Abigail Chapman for wanting to continue their involvement for this event,”* said Karst.

First Friday in Wabash is lead by volunteers Jennifer Long-Dillon, Christy Reynolds, Tenille Zartman, Maria Marshall, Karen Eilts-Walter, Paula Lhamon, Maria Smyth, Kimberly Lundmark, and Tyler Karst.

For more information regarding the 2018 First Friday Calendar of special events or to find out how you can become involved, please visit our website, [www.wabashmarketplace.org](http://www.wabashmarketplace.org), or contact Tyler Karst at 260-563-0975.

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Wabash Marketplace, Inc., is a 501(c)(3) non-profit in Downtown Wabash. Established in 1981, we are a State and National Main Street Organization with a mission to foster community and economic development in historic downtown Wabash. Partnerships with members, the city, and different local and state entities, allow us to continue this mission. For more information about Wabash Marketplace, Inc., please visit [www.wabashmarketplace.org](http://www.wabashmarketplace.org)